



# Turn your passion into a career

**Graphic Design Course  
Information Pack + Enrolment Form**

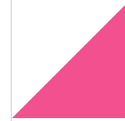
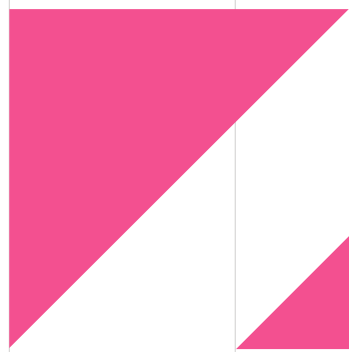
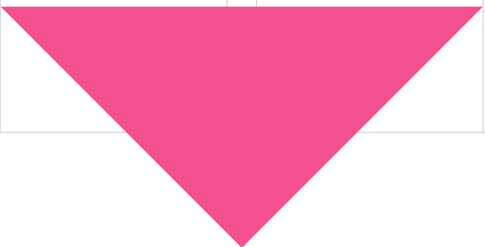


shillington



# Turn your passion into a career

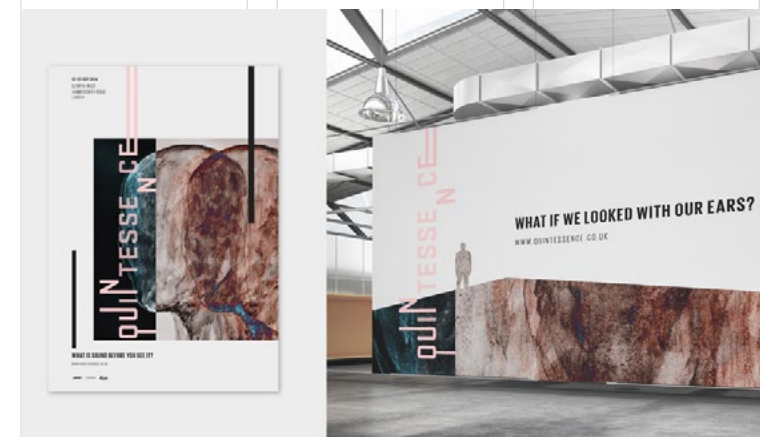
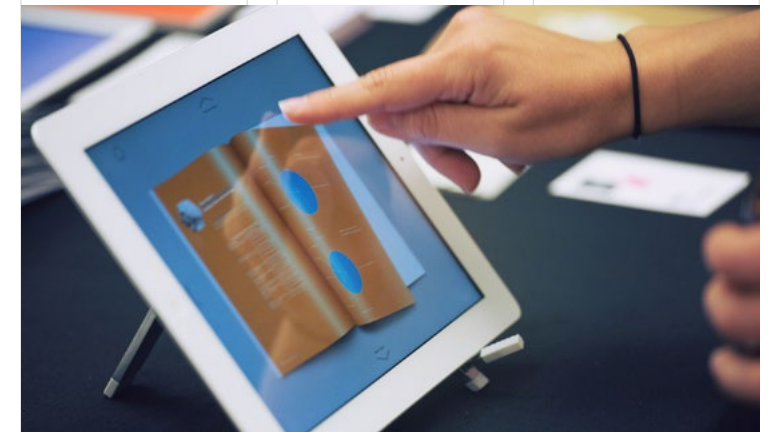
You don't need any previous design experience to enrol in our Graphic Design Course. You just need to be enthusiastic and driven to start your new creative career. At Shillington, we can turn your passion into a profession in just 3 months full-time or 1 year part-time.



**DAYDREAM ABOUT  
CHANGING CAREERS?  
IT TAKES JUST 3 MONTHS  
AT SHILLINGTON.**

# Design is ever-changing

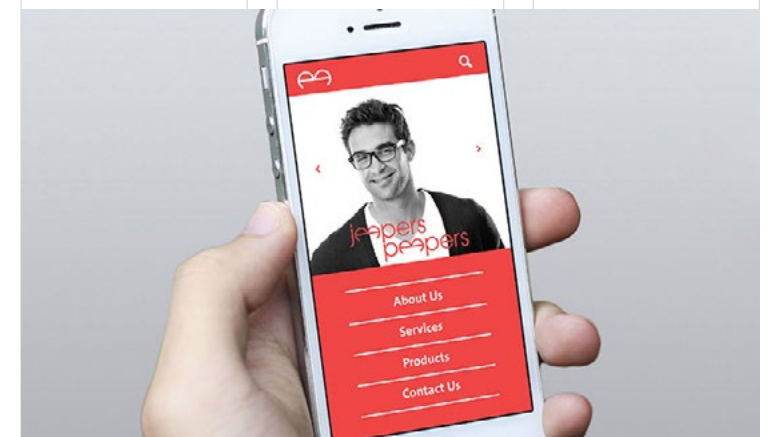
That means you never get bored, since you're constantly kept on your toes. Think about the iPad—it has completely changed how (and what!) we're designing.



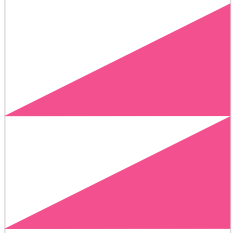
Apps, eBooks, responsive websites across multiple devices ... It's a really exciting time to be designing. We understand how important it is for our students to be up to date. It's important they know what's happening in the industry right now, and how to implement that knowledge in the field.

**THE DYNAMIC NATURE OF THE DESIGN INDUSTRY MEANS THAT **WE NEED PEOPLE LIKE YOU**—CREATIVE THINKERS WITH BRAINS THAT WORK AT A MILLION MILES PER HOUR, PEOPLE WHO ARE WILLING TO RETHINK CONVENTIONS, GET OUTSIDE THE BOX, AND ARE PASSIONATE ABOUT THE WORLD OF GRAPHIC DESIGN.**

We're regularly chatting to industry leaders, keeping our eye on current trends, and updating the course content to reflect what's going on in design to ensure you're getting the most relevant education possible.

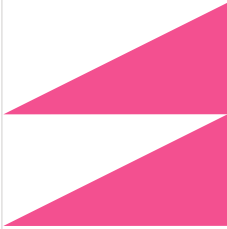






# **Design education, turned upside down**

Our innovative approach to education means our students can achieve amazing results in a seriously short amount of time. We make sure you're completely prepared for the expectations of the design industry.



**EVERY MINUTE IS JAM-PACKED WITH BRIEFINGS, TECHNICAL DEMOS, CRITIQUES, LECTURES AND, OF COURSE, DESIGNING! WITH OUR TIGHT DEADLINES AND FOCUSED DESIGNING, WE PREPARE JUNIOR DESIGNERS FOR WHAT IS EXPECTED IN THE INDUSTRY.**

**HOLLY KARLSSON**  
COURSE DIRECTOR IN THE U.S.

### **How can you learn to be a Graphic Designer in just 3 months full-time (or even 1 year part-time)?**

3 months sounds like an impossibly short amount of time, but we fit approximately 520 (yes, 520!) contact hours on our full-time course—comparable to some 2 year courses. It's an intensive way to study graphic design and consistently produces fantastic results.

### **How important is your portfolio?**

It's your best chance of landing your dream design job. Most employers will look at your portfolio before they look at your qualifications. Your portfolio will give them a much better idea of the quality of your work, your technical skills, and your practical design knowledge than a certificate could.

Here at Shillington, we put a lot of time and effort into your portfolio. It's created from the commercial briefs you work on during the course, each piece of work created using the industry-standard

design software and within realistic timeframes. After the course, you'll have all the skills you need to move smoothly into a design studio.

### **Do you need to be able to draw to be a Graphic Designer?**

No! Graphic design is about so much more than pretty drawings—it's about communicating ideas effectively. Know how to draw a stick figure and (fairly) straight lines? That's all a designer needs. We'll teach you everything else you need to know.

# Why Shillington?

We're teaching graphic design, not accounting. Our environment isn't buttoned up, but rather bursting at the seams with creative energy. We pride ourselves on being friendly, intimate, and fun.



### Passionate teachers.

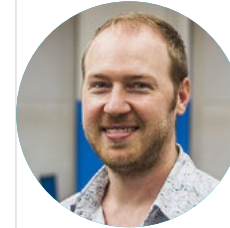
They're all extremely talented graphic designers with years of experience and industry knowledge to share with you. They're some of the most friendly, patient and dedicated people you could hope to meet.

### Industry-relevant curriculum.

The key to our success is that we can respond to change and update our curriculum when we need to. If there's something new happening in the industry, we'll write it into our courses right away. At Shillington, we don't separate theory from the practical. New knowledge is applied into a real-world brief immediately.

### Intimate class sizes.

We keep our class sizes small, and with two full-time teachers per class you'll be well supported throughout your study. We like to keep it small so that your teachers can get to know you and your work extremely well during the course. They'll be able to give you regular advice and critiques tailored to your learning goals.



JORDAN LUCKETT  
CREATIVE DESIGNER AT VISUALHOUSE

**ALL THE TEACHERS WERE  
AMAZINGLY TALENTED AND  
PROVIDED REAL-WORLD  
EXPERIENCES.**



### **Real-life studio environment.**

Our learning environment is more like a real studio than a stuffy classroom, and you'll be treated like designers rather than students right from day one. Everything we teach technically is immediately put into practise with a real-world, commercially relevant brief. Our shortest brief is just three hours; our longest, three days (that's four nights in part-time). This is to ensure our students have plenty of experience working to tight deadlines to get them ready for studio life.

### **No experience necessary.**

This is the big one. You don't need to sit an interview or submit a portfolio of work in order to enrol at Shillington. You just need to be passionate about learning design and 100% dedicated to the course.

### **International campuses.**

No matter where you study, you'll learn the same content. Join us in New York, Sydney or London, and we'll ensure you graduate with all the industry skills you need to land you your dream job.



# So who's Shillington?

Meet Andy Shillington. Back in 1997, he was running Shillington Graphics, a design studio based in Sydney. He was having a hard time recruiting talented juniors fresh out of university. Their ideas were top-notch, but many were lacking in high-end computer skills and the ability to meet the industry's challenging deadlines—two things that are vital skills for a junior designer.

So Andy recruited the best designers he could find and created a course that covered everything employers need in a junior designer.



**OUR MISSION HASN'T CHANGED IN 17 YEARS. WE AIM TO CREATE A POSITIVE AND INSPIRATIONAL LEARNING ENVIRONMENT WHERE STUDENTS ARE TAUGHT RELEVANT INDUSTRY SKILLS, ENSURING THEY HAVE THE BEST POSSIBLE CHANCE OF EMPLOYMENT AS A GRAPHIC DESIGNER, OR TO FURTHER THOSE ALREADY IN THE INDUSTRY.**

During your studies you may even bump into Andy, regardless of where you're studying. He makes his way to each of the six colleges throughout the year to meet our latest recruits.

# What you'll learn

Our Graphic Design Course will introduce you to the exciting, ever-changing world of design, communication, and problem-solving. Starting with Design Principles, we cover Typography, Branding, Web Design, User Experience, Digital Publishing, and much more.

Typography

Colour

Design thinking

Design principles

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Branding

Advertising

Publishing

Direct marketing

Intro to Web

Web Banner Ads

Email Campaigns

Responsive Web

UX

Digital Publishing

Design for Mobile

Devices

Image manipulation

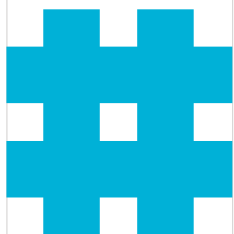
Photo retouch

Pre-press

Packaging

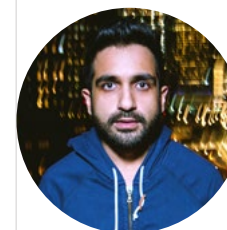
Studio skills





# Our Web Course

Our intensive short course is aimed at creatives looking to take on more digital work. Get a leg-up with our crash course in coding—you'll develop a solid foundation in HTML & CSS, with a focus on responsive layout, in just one week full-time or 5 weeks part-time.



**MAZIN AL-MAIMANI**  
STUDIED THE WEB COURSE IN NEW YORK

**HONESTLY, I NEVER  
IMAGINED SO MUCH  
INFORMATION WAS  
POSSIBLE IN JUST  
FIVE DAYS!**





# Our Stories

We have so many inspiring stories from graduates who've turned their passion into a career. Here are just a few of them...





**I LOVE THAT I GET TO BE CREATIVE AS A JOB. IT'S THE BEST DEAL I COULD IMAGINE.**

**STEVE HACKLIN WAS WORKING AS A BARTENDER BEFORE HIS GIRLFRIEND SUGGESTED SHILLINGTON. NOW HE'S WORKING AS A JUNIOR DESIGNER AT GUIHENJONES.**

"I love that I get to be creative as a job. I have to problem-solve, use my brain and produce work for critique. This is pretty much the best deal I could imagine. It's hard work, but it's a blast.

There's no better feeling than nailing a brief. Throwing ideas around, expanding on them with your team. Playing an important role in forming a logo for a film festival was probably the best thing I've been able to do so far!"



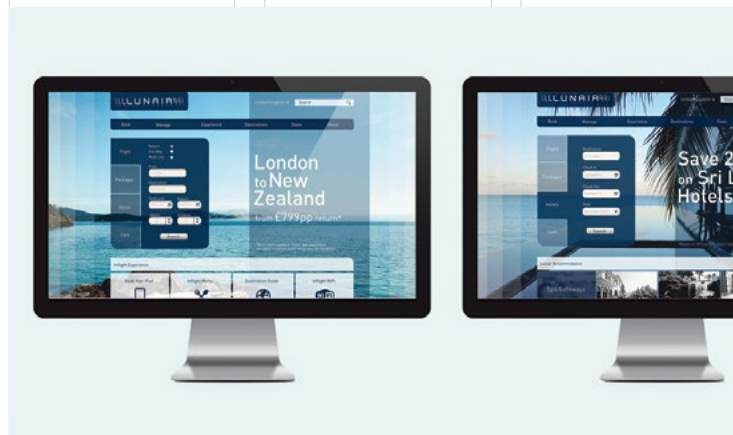


**I LOVE WHAT I DO AND I HAVE SHILLINGTON TO THANK FOR HELPING ME TO GET TO WHERE I AM NOW.**

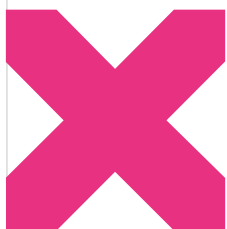
**STEPH CLUBB WAS STUCK IN A JOB SHE LOATHED. IT WAS TIME TO MAKE A CHANGE. AFTER JUST THREE MONTHS AT SHILLINGTON, SHE LANDED A JOB AS A JUNIOR GRAPHIC DESIGNER AT AHOY.**

“At Shillington, I developed an exceptional eye for detail and skills which set me apart from other graduates. People were amazed when I showed them my final portfolio. I was already a step ahead of the game, after just three months.

I’m lucky to work in an office which is fun and different everyday. I love what I do and I have Shillington to thank for helping me to get to where I am now. Seven months ago I barely knew how to use a Mac, so that’s really saying something!”



# Manchester



Level 5, 1 Portland Street  
Manchester M1 3BE  
+44 (0)161 237 3063  
[www.shillingtoncollege.co.uk](http://www.shillingtoncollege.co.uk)

## Full-time 3 Months

**Full-Time 2015  
Mon–Fri, 8am–5pm**  
**£6,950 INC VAT**  
(instalment plan available)

### Course dates

#### January 2015 Intake

Mon 5 Jan to Thurs 2 Apr

#### April 2015 Intake

Mon 20 Apr to Fri 17 Jul

#### Sept 2015 Intake

Mon 21 Sept to Fri 18 Dec

### Payment plans

#### Paying in full—Deposit £1000

Secures position and is deducted from total fee. £5,950 paid on the first day of the course.

#### Instalment plan—Deposit £1000

Secures position and is deducted from total fee. £1,900 payable at commencement of course. Remaining balance paid in 3 monthly instalments of £1400 starting on the second week of the course.

The instalment plan option includes a £150 admin fee.

## Part-time 1 Year

**Part-Time 2015  
6pm–9.30pm**  
**£6,950 INC VAT**  
(instalment plan available)

### Course dates

#### Mon–Tue 2015/16 Intake

Sem 1. Mon 21 Sep to Tue 15 Dec 2015

Sem 2. Mon 4 Jan to Tue 29 Mar 2016

Sem 3. Mon 11 Apr to Tue 19 Jul 2016

Course includes a Saturday lesson, date will be advised at commencement of course.

Bank holidays will be acknowledged. A bonus Saturday is also available for students

### Payment plans

#### Paying in full—Deposit £1000.

Secures position and is deducted from total fee. £5,950 paid on the first day of the course.

#### Instalment plan—Deposit £1000

Secures position and is deducted from total fee. £2,100 payable at commencement of course. Remaining balance paid in 10 monthly instalments of £400 each month starting on the second week of the course.

The instalment plan option includes a £150 admin fee.

## Start your application here:

You are required to complete the application form, sign the declaration and pay a deposit of £1000 to secure your place in the course.

Please scan and email application to: [contactus@shillingtoncollege.co.uk](mailto:contactus@shillingtoncollege.co.uk)

Or mail to:

**Studio Manager, Shillington College,  
Level 7, East India House, 109-117 Middlesex St, London E1 7JF**

### 1 Choose which course you'd like to attend:

#### Full-time 3 Months 2015: £6,950

☐ Jan 2015 ☐ Apr 2015 ☐ Sept 2015

#### Part-time 1 Year 2015/16: £6,950

☐ Mon-Tue Evening

### 2 Please accept my deposit of £1000 via:

#### ☐ Bank Transfer.

Please **use your name as a reference** as we may not be able to reconcile your payment without it.

Account name: Shillington College Ltd

Account Number: 04349000

Sort Code: 23 84 82

Bank: Allied Irish Bank, City Office, 9-10 Angel Court, London EC2R 7AB

#### For international transfers:

IBAN No: GB19 AIBK 2384 8204 3490 00

BIC or Swift: AIBKGB2L

#### OR

#### ☐ Direct Debit.

Once your application has been submitted we will send you a Direct Debit form to fill out

#### OR

#### ☐ Credit Card.

Once your application has been submitted, please visit the "How to Pay" Page on our website, [shillingtoncollege.co.uk](http://shillingtoncollege.co.uk)

#### OR

#### ☐ Cheque.

Made payable to 'Shillington College'

#### OR

#### ☐ Cash.

Please present with this form at the college. Do not send in the mail.

### 3 At the start of the course I will be:

☐ Paying in Full ☐ Paying balance on the Instalment Plan

\*The instalment plan option includes a £150 admin fee.

**please turn over...**





Terms and Conditions

Upon signing this application form you consent and agree to be bound by the terms and conditions herein.

Disciplinary Procedure

Students found acting outside the College's code of Conduct may be disciplined by a staff member.

Should the matter not be resolved you will be requested to meet with the Director.

4 Your Commitment to Us

Shillington College is in the business of creating skilled, creative and employable graphic designers. Your teachers are passionate, industry professionals and are committed 100% to your creative development. Our aim is to prepare you for a job in the graphic design industry. To get the most from the course, we require you to also give 100%.

Your learning environment is intended to be a creative design studio, not a school classroom. We require you to contribute to this positive and professional learning environment at all times.

We require you to:

- ☐ Have access to a computer and the programs out of college hours
- ☐ Arrive to every class / from every break on time and stay until the end of the day
- ☐ Not miss any more than 4 days (for FT students) or 6 nights (for PT students) during the course
- ☐ Dedicate at least 4 hours (for FT students) or 7 hours (for PT students) of your own time for homework each week.
- ☐ Ensure you have made arrangements with work/family etc to help on the days/nights when you are at class

Signature

5 English Language

If English is not your first language you will need to contact the college before sending your application. The college will assess your English comprehension and determine whether you are able to attend. There is a lot to learn in our course, both written and oral, and it is not advisable to enrol if you do not have an excellent understanding of the English language.

☐ English is my first language.

Signature

☐ English is not my first language although my English is excellent and I have confirmed this with the Studio Manager.

Signature

6 Other information

Do you have any medical conditions that we need to know about?

☐ Yes ☐ No

Do you have any physical restrictions?

☐ Yes ☐ No

Do you have any learning difficulties we should know about?

☐ Yes ☐ No

If you have ticked yes to any of the above please provide further information in writing, or note below:

7 Lastly, all we need is your details

|                                             |          |              |                 |
|---------------------------------------------|----------|--------------|-----------------|
| First Name                                  |          | Surname      |                 |
| Citizenship                                 | DOB      | /            | / Male / Female |
| Address                                     |          |              |                 |
| Town                                        | Postcode | Country      |                 |
| Phone (Mobile)                              |          |              |                 |
| Phone (Home)                                |          | (Work)       |                 |
| Email                                       |          |              |                 |
| Emergency Contact Name                      |          |              |                 |
| Phone                                       |          | Relationship |                 |
| How did you hear about Shillington College? |          |              |                 |

Refund and Payment Policy

- All requests for cancellation must be made in writing to the Studio Manager either by post to the address above or by email to [contactus@shillingtoncollege.co.uk](mailto:contactus@shillingtoncollege.co.uk). You are not officially withdrawn until your request has been acknowledged in writing by the Studio Manager.
- Withdrawal four weeks or more prior to course commencement; the deposit will be refunded minus a £250 administration fee.
- Withdrawal between four and two weeks before course commencement; the deposit will not be refunded, unless your position in the class is filled. If your position is filled, your deposit will be refunded minus a £250 admin fee.
- Withdrawal within two weeks of course commencement; the deposit will not be refunded. Failure to notify the college of withdrawal in writing before 5pm close of business Friday prior to the course commencement results with the applicant being liable for full course fees.
- If the balance of your course fee is not received by 8am (full-time) or 6pm (part-time) on the first day of the course, we reserve the right to cancel the student's enrolment without refund. The student will be liable for the outstanding balance.
- No refunds to students who withdraw once the course has started. The student will be liable for the outstanding balance.
- Shillington College reserves the right to cancel courses at its discretion. Any monies paid for a cancelled course will be fully refunded. In this case refunds will be made within 2 weeks after the college's default date.
- Shillington College reserves the right to change the fees for its courses at its discretion. Please confirm with the College to ensure you have the latest application form.
- Shillington College reserves the right to withdraw anyone from the course who has falsely indicated that they meet the entry requirements as per this application form. The course fee will not be refunded.
- Course transfers require four weeks notice prior to course commencement date. Only one course enrolment transfer per student permitted without full loss of deposit. Subsequent withdrawal after transferring also results in a full loss of deposit regardless of period of notice given. No transfers permitted once course has commenced.
- Refunds of international payments attract a further £30 fee for additional administration costs and exchange rate fluctuations.

8 Declaration (you're almost there)

(If applicant under 18 years of age a parent or guardian must sign this form)

I confirm that all personal information disclosed is true and have read and accept the Terms and Conditions of this application form as well as my commitment to the college and the Refund and Payment Policy.

☐ I have read and understood the refund and payment policy.

|           |      |
|-----------|------|
| Signature | Date |
|-----------|------|



# Still have some questions?

If there's any other information you need, or questions you have, please don't hesitate to email or call us. We can even call you—just put your name and phone number in the email you send us.

[contactus@shillingtoncollege.co.uk](mailto:contactus@shillingtoncollege.co.uk)

+44 (0)20 7426 9696

